

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10						
Qualification	Eduqas GCSE Media Studies (603/1115/0)					
Topic	Component One, Sec. A Magazines – Analysis of PRIDE and GQ magazine covers	Component One, Sec. A Advertising & Marketing – Quality Street / Sport England	Component One, Sec. A Analysis of Bond posters Component One, Sec. B Film industry and Spectre	Component One, Sec. A Newspapers Component One, Sec. B Study: The Sun Study: Archers	Component One, Sec. B Study: Fortnight Component Three Magazine Production	Component Three Magazine Production
Sequencing	Intro. to Key Theory and Course Structure Exploration of how gender and ethnicity are represented. 'Couch to 5k' approach to analysis, using genuine questions to build confidence. Intro. of Component 3: Production Research and creation of Masthead	Build upon key media terminology. Exploration of contexts Exploration of persuasive techniques used Comparison of Quality Street advert with similar 'unseen' text, introducing comparative sentence stems. Practical task: create an advert for a chosen sweet	Review key terminology from Term 1. Genre work: Action/spy genre. Bond motifs Industry work: Eon Productions and Pinewood Studios Analysis of Spectre Practical task: film poster design and/or filmed trailer.	Introduction to key theory Analysis and comparison of front pages with contextual study. Tour of EDP and BBC Radio Analysis of Sun Newspaper Analysis of The Archers – exploration of radio drama, continuous drama	Review of key theory Review of statement of aims and requirements Research and planning Photographs for production Mock up (paper copy)	Constructing layout, copywriting etc. Production – photographing, constructing layout, copywriting etc. Teacher review of full draft/rough cut Production Re-shoot/re-drafting as necessary Final editing/design Production - Final editing/design/polish. Submission of media production
Extended Learning	Research context to magazines; research examples of chosen magazine genre	Comparison of 'This Girl Can' with unseen text, building skills	Case Study: Spectre advertising across media formats	Case Study: The Sun Newspaper throughout decades	Research tasks	photography
Formal Assessment	Past paper Questions Statement of Aims	Mock Questions Practical task	Mock Questions	Mock question – Component 1	Statement of Aims Research Documents	Completed coursework

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 11						
Qualification	Eduqas GCSE Media Studies (603/1115/0)					
Topic	Component Two, Sec. A Luther (Crime Drama)	Component Two, Sec. A Luther (Crime Drama)	Component Two: Sec. B Music Videos	Component Two: Sec. B Online Media	REVISION	
Sequencing	Genre analysis – crime drama, stereotypes Key theory Analysis of Luther, Episode 1 Analysis of gender, ethnicity, London, police	Analysis of Sweeney and context Comparative analysis of gender, ethnicity, London, police Representation of police over time	Key theory Analysis of ‘Bad Blood’ and ‘Uptown Funk’ Analysis of ‘Waterfalls’ Explore intertextuality, contextual references, gender/ethnicity	Analysis of Bruno Mars and Taylor Swift websites and online media presence. REVISION OF COURSE FOLLOWING COMPONENT 2 MOCK	REVISION	
Extended Learning	Research: BBC versus ITV	Research: US versus UK media representation of police	Case Study: Taylor Swift / Bruno Mars / TLC	Research tasks		
Formal Assessment	Mock exam questions	Mock exam questions	Mock exam questions	Mock exam questions	Mock exam questions	

Post Year 11						
Further Education/training in:	An understanding of media conventions is becoming more and more relevant and important in today’s society. GCSE Media Studies explores the hidden meaning behind and implicit representations of products, people and ideologies. The skills acquired through this subject are transferable to History/Geography and English/English Literature. In fact, Media Studies is, in many ways, just like English Literature – replacing the books for newspapers, magazines and film.					

Useful websites:

- The BBC Bitesize Media Studies page has some key terminology: <https://www.bbc.com/bitesize/guides/z9fx39q/revision/3>
- The exam board publish sample exam questions: <https://www.eduqas.co.uk/qualifications/media-studies/gcse/WJEC-Eduqas-GCSE-Media-Studies-SAMs.pdf>