

CAREERS HUB NEWSLETTER

DECEMBER 2020



Welcome

Welcome to the second edition of The Careers Hub Newsletter. In this edition you'll find information about one of the activities which has taken place this term and another one planned for the new year. There is also a section for parents as well as some useful websites to help with careers research.



A useful article has been published about the key trends that will influence the world of work over the next 10 years and some of the key findings are highlighted. Finally, there is a list of free virtual Work Experience opportunities that we are encouraging students to sign up to.

From us all at Cliff Park Ormiston Academy, we wish you a very Merry Christmas and a Happy New Year.

FUTURE OF WORK 2020-2030

Success at School have written an article *The Future of Work 2020-2030: Where are the Job Opportunities for young people*. It brings together the latest research to identify the key trends that will influence the world of work over the next 10 years. Here are some key findings. -

What skills will rise in demand in Europe in 2030 compared with 2016?

Technology skills will rise by 55%

- Demand for advanced IT and **programming skills** could rise by as much as 90%
- Advanced data analysis and **mathematics**
- Technology design
- Engineering and maintenance
- Scientific **research** and development

Social and emotional skills will rise by 22%

- **Entrepreneurship**
- **Initiative taking**

Cognitive skills will rise by 14%

- **Creativity**
- **Critical thinking**
- **Decision making**
- Complex information processing

What are the jobs of the future?

Here are a few jobs that have been identified with the main skills needed:

- **AI (Artificial Intelligence) training manager** - Advanced IT and programming skill
- **App designer** - Advanced IT and programming skills
- **Astrochemist** - Scientific research and development
- **Digital content producer** - Creativity
- **Global health educator** - Critical thinking
- **Green building designer** - Engineering and maintenance
- **Mental health councillor** - Complex information processing
- **Renewable energy engineer** - Engineering and maintenance
- **Social entrepreneur** - Entrepreneurship
- **Space archaeologist** - initiative taking
- **Vlogger** - Creativity
- **VR therapist** - Complex information processing

Find the full report here: [Future Of Work 2020-2030 | How Will This Impact Young People?](#)

Women of the Future

In November, 21 of our female Year 10 students took part in an event called Women of the Future. This is an annual event which is usually held at the John Innes Centre in Norwich and run by the UEA. Due to the current pandemic, this year's event was held online. It is a celebration of women working in Science, Technology, Engineering, Maths and Medicine (STEMM). The programme featured short films made by women working and studying across the sector and concluded with a live panel session where students could ask questions to some of the featured women and learn more about their lives and work.

One of the women who produced a video for this event was a former Cliff Park pupil called Shona Hepworth. Shona is currently part way through her PhD in the School of Chemistry at UEA and studying a biochemistry based subject. The girls found the videos very thought-provoking and enjoyed listening to the live event at the end of the week; it certainly opened their eyes to all opportunities which are available to them.

Make it Count

In response to school closures during the Covid 19 lockdown, the UEA's outreach team has offered an online tutoring programme aimed at students in Y9. At Cliff Park we are pleased to say that we will be offering this tutoring to some of our students in Year 9 in the New Year.

Students will have tutoring in Maths, English or Science in order to help them catch up on missed learning and help them to build learning blocks for future success. The programme is also focused upon helping students to understand how current subjects can link to future study options e.g. at University.

Websites for Careers Research

Apprenticeships Norfolk: One stop shop providing everything you need to know about apprenticeship opportunities in Norfolk www.apprenticeshipsnorfolk.org

Careers Box: The National Careers film library, showing hundreds of real people doing real jobs www.careersbox.co.uk

Help You Choose: The information, advice and careers guidance for young people in Norfolk www.helpyouchoose.org

I can be: This website can help you build ideas and knowledge about local job and career opportunities and has direct links with key companies www.icanbea.org.uk

Icould: Uses the power of personal stories to inform young people's career choice www.icultd.com

The Student Room: This is the UK's largest online student community providing advice on exams stress and preparation and next steps as well as information about different careers and relationships and health www.thestudentroom.co.uk

Virtual Fairs aimed at Y11 students

Below is information and links to 2 free virtual events coming up which Year 11 students and parents may wish to sign up to.

National UK University & Apprenticeship Search Virtual Fair (27th January 2021), featuring a vast array of exhibitors and 10 virtual webinars. Students, teachers and parents can find out more and [sign up here](#).

'Meet the Russell Group' virtual event (10th February 2021). This will feature all 24 universities and essential webinars for students considering applications to these institutions. Students, teachers and parents can find out more and [sign up here](#).

Parent Engagement

Parents, carers, and guardians play an important role in careers and education choices of young people. Why not ask your son/daughter some of these questions to make them think about their interests and skills, as well as future career aspirations.

Questions to ask your son/daughter

- What do you enjoy most in and out of school?
- What do you feel you are good at in school?
- What is your favourite subject?
Do you know what kind of jobs are related to these subjects?
- What of your interests, skills and abilities do you think will help you most in your future career?
- What takes place in school to help with your future?
- Who can help you at school with questions about careers? Is there a Careers Leader?
- Do you hear from employers in school? Which ones did you like? What inspired you?
- What are the top five things that you think are important when choosing a job or career?
- What do you think of jobs that involve travel? Do you want an job that will give you the opportunity to travel, or would you prefer to stay near home?
- What sort of environment would you like to work in? An office/in a big team / independently / outside?
- My path has included (education, apprenticeship, university, work, home-making etc) what would you like your future to include?
- What challenges do you need to overcome to get to your preferred option?
- What support do you need from me to help you research your options and make decisions?



Virtual Work Experience Opportunities

Speakers for Schools is working with top UK employers to offer students more meaningful work experience opportunities. They are now recruiting for several remote work experience placements and insight days that they think will be of interest to Cliff Park Ormiston Academy students.

New Virtual Work Experience Opportunities coming up in the New Year. Different opportunities are aimed at different ages - students in Years 9, 10 or 11 (please see eligibility):

Govia Thameslink Railway – Insight Day

- Date: 17th February 2021. Sessions will run from 10:00–15:00
- Eligibility: 14–19 year olds interested in management and the diverse careers in the railway sector
- Application Deadline: 17th January 2021

Virtual Work Experience - A week at Spotify Dates: 15th–19th February 2021

- Sessions will run from 10:00–15:00
- Eligibility: 16–19 year olds interested in music and technology
- Application Deadline: 22nd January 2021

VWEX The Office of Communications- Ofcom

- Dates: 15th–19th February 2021
- Eligibility: 16–19 year olds interested in shaping the future of broadcasting and communications
- Application Deadline: 15th January 2021

VWEX For Y10 within Tesco's Food Love Story Marketing/ Creative Campaign Department

- Dates: 15th–19th February 2021. Sessions will run from 10:00–16:00
- Eligibility: Year 10 students interested in marketing
- Application Deadline: 15th January 2021

If you are interested please apply as soon as possible, to have the best chance of success. Opportunities may close early if many applications are received.

For a full list of placements [sign in here to search and apply](#).



Find Out More

Please visit our website www.cliffparkoa.co.uk/students/careerseducation to find out more about the careers education at Cliff Park Ormiston Academy and where you will also find links to other useful information.

If you need any further advice, information or guidance please contact Mrs L Carroll – lcarroll@cliffparkoa.co.uk or 01493 660219 (DD).